

## **Public Education and Outreach Committee Meeting**

Date: January 24, 2010

Time: 1:00pm to 4:00pm

Location: "ADS" Office

### **People present on the meeting:**

- Maylene Pérez
- Olmar Lépez Vidal
- Cenilda Ramírez
- Hanna Rodríguez
- Milagros Esparra
- Noemí Paulino
- Yolianne Maclay

### **Issues Discussed:**

- Eleven people confirmed their assistance to the "Promotor de Reciclaje" Training.
- Cenilda Ramírez and Hanna Rodríguez are going to be working on a High School Video Contest Initiative.
- We are going to speak to ADS personnel to publish the web page "Unete y Recicla" again.
- Next Monday at 11:00am, Yolianne Maclay is going to meet with the students from the University of "Sagrado Corazón." She is developing a presentation to explain to the students the solid waste crisis in Puerto Rico, the goals of the PRRP, the benefits of recycling, and what we want in the publicity campaign.
- The committee decided that as part of the campaign we want a logo, a slogan, billboard designs, and radio announcements, among others.