



THINK GREEN

2012-2013 Goals

# EDUCATION AND OUTREACH TEAM



# Puerto Rico Integrated Solid Waste Strategy

## Sustainable Materials Management

Goal No. 5 Influence Behaviors Through Comprehensive Education Programs

### 5.1 Develop a Variety of Strategies

1. Understand the audience, cultural dynamics, and the need for convenience.
2. Value our culture and have programs reflect and preserve the local “way of life”.
3. Make the business case for recycling, and then follow with the environmental case.
4. Support existing recycling/reuse businesses and other positive behaviors.
5. Develop ideas about how to articulate to the general population the vision of building a sustainable materials economy.
6. Create a working group to look at barriers (socio-economic, cultural, etc.) toward changing behavior, including how to engage groups at the community level.

# Puerto Rico Integrated Solid Waste Strategy

## Sustainable Materials Management

### **Goal No. 5** Influence Behaviors through Comprehensive Education Programs

5.2 Create Community Advisory Groups

5.3 Hold a Series of Recycling, Composting and Sustainable Economic Development Workshops

5.4 Invest more Funds into Education Programs

5.5 Encourage Back Yard Composting and Offer a Master Composting Program.

5.6 Identify and Inventory Existing Tools and Program



# Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management

## IMPLEMENTATION-SHORT TERM GOALS

1. DEVELOP AND CONDUCT A RECYCLING SURVEY FOR PRRP MEMBERS
2. ANALIZE THE RESULTS
3. REVIEW THE SWA (ADS) RECYCLING PRESENTATIONS TO INCORPORATE GOALS 5.1.1 TO 5.1.6
4. PUBLISH REVISED POWER POINT PRESENTATION IN THE ADS WEBSITE, AND PRRP WEBSITE.
5. EACH MEMBER OF THE PRRP-EDUCATION COMMITTEE WILL IMPLEMENT A RECYCLING PROGRAM IN THEIR RESPECTIVE HOMES, INCLUDING COMPOSTING, AND WILL PRESENT HIS/HER EXPERIENCE IN THE NEXT MEETING.



# Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management

## IMPLEMENTATION INITIATIVES -LONG TERM GOALS

### LONG TERM (3-6) MONTHS

1. ALL MEMBERS OF THE PRRP-EDUCATION COMMITTEE WILL IMPLEMENT A RECYCLING PROGRAM, INCLUDING COMPOSTING, IN THEIR RESPECTIVE NEIGHBORHOODS. THEIR EXPERIENCES WILL BE INCLUDED IN THE NEXT MEETING PRESENTATION
2. EACH MEMBER SHOULD OFFER AT LEAST ONE WORKSHOP/TRAINING IN A COMMUNITY SECTOR (SCHOOLS, NEIGHBORHOOD, WORKING GROUP, ETC) AND SHARE HIS/HER EXPERIENCE IN THE NEXT MEETING PRESENTATION
3. ASSIST THE DEPARTMENT OF EDUCATION OF PUERTO RICO (DEPR) TO EVALUATE AND IMPROVE CURRENT ACADEMIC STANDARDS. LEADERS – ANGEL ACOSTA & ANA ARACHE

# Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management

## IMPLEMENTATION INITIATIVES -LONG TERM GOALS

### LONG TERM (3-6) MONTHS

1. DEVELOP DOCUMENTS AND WORKSHOPS THAT PROMOTE RECYCLING TO BE INCORPORATED IN THE GOVERNMENTAL ETHICS OFFICE ANNUAL WORKSHOPS REQUIRED TO GOVERNMENT EMPLOYEES. LEADERS – ANGEL ACOSTA & ANA ARACHE

# Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management

## IMPLEMENTATION INITIATIVES -LONG TERM GOALS

LONG TERM (3-12) MONTHS.

1. COORDINATE AND IMPLEMENT THE ZERO WASTE YOUTH CONGRESS IN PR –LEADER –

JESSICA SEIGLE

- WHEN? SEPTEMBER 25-27, 2013
- WHERE? TBD – SAN JUAN
- WHY? TO PROMOTE AND ENCOURAGE DISCUSSION OF ZERO WASTE AND SUSTAINABILITY AMONG YOUTH FROM DIFFERENT COUNTRIES.

TO STRENGTHEN AND SPREAD ZERO WASTE PRACTICES AROUND THE WORLD  
TO EMPOWER STUDENTS, YOUTH REPRESENTATIVES, CIVIL SOCIETY  
ORGANIZATIONS AND GOVERNMENT ORGANIZATIONS TO FIND ALTERNATIVES FOR  
PLANNING AND DEVELOPMENT OF YOUTH GROUPS AND ZERO WASTE  
COMMUNITIES.

MORE INFORMATION CONTACT:

JESSICA SEIGLE QUINONES (787) 590-9150

[JESSICA.SEIGLE@GMAIL.COM](mailto:JESSICA.SEIGLE@GMAIL.COM)

[BASURACEROPR@GMAIL.COM](mailto:BASURACEROPR@GMAIL.COM)

# **Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management**

## **IMPLEMENTATION INITIATIVES -LONG TERM GOALS**

LONG TERM (3-12) MONTHS.

1. INTEGRATE RECYCLING EDUCATIONAL MODULE AS PART OF THE PUERTO RICO SCIENCE FAIR PROGRAM. LEADER – GRETCHEN GUZMAN
2. UPDATE ENVIRONMENTAL SCHOOL CLUBS AND PROGRAM DATABASE



# **Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management**

## **EDUCATION & OUTREACH TEAM ACHIEVEMENTS**



# Impacting PR Students...

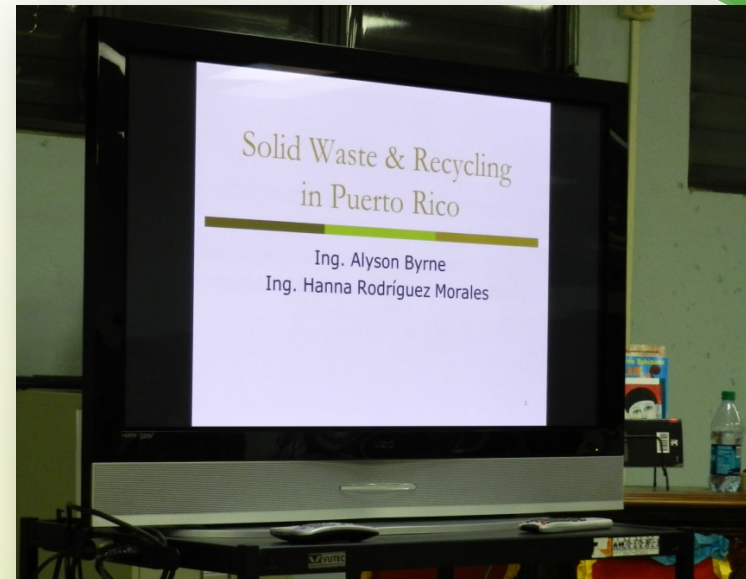
*Eduardo García Carrillo School  
Canóvanas, PR*





# Impacting PR Students...

*Green Week  
St. Francis School  
Carolina, PR*



# Impacting PR Students...

*Municipality of Aguada*

*12 - Environmental Kids Clubs = More than 120 kids*





# Impacting PR Students...



*Municipality of Arecibo  
10 - Environmental Kids Clubs =  
More than 80 kids*



# Impacting PR Community...

*Municipality of Arecibo*





# Impacting PR Community...

*Municipality of Arecibo*



# Impacting PR Community...

*Municipality of Aguada*





# Impacting PR Community...

*Municipality of Aguada*



**TETRA TECH**

**Municipio de Aguada**

No hagas que nadar en un río sea cosa del pasado. Protege nuestros cuerpos de agua, recicla tu aceite.

# Puerto Rico Integrated Solid Waste Strategy

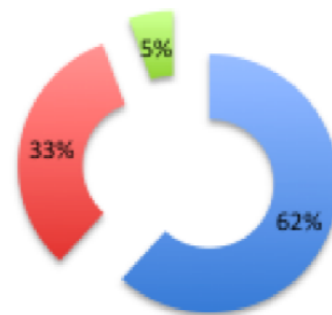
## Sustainable Materials Management



PUERTO RICO RECYCLING PARTNERSHIP



¿Cuán importante considera el reciclaje en Puerto Rico?



■ Muy Importante  
■ Importante  
■ Poco Importante

Envuélvete en el Re

# Puerto Rico Integrated Solid Waste Strategy Sustainable Materials Management

# THANK YOU

