



# Recycling & Composting Programs for Businesses

# Recology Background



- Founded in 1916
- Fully integrated service
- Largest regional recycling & collections company
- ESOP Owned\*
- Robust infrastructure
- Emphasis on being local
  - Community Involvement
  - Local Customer Service
- Focus on diversion through innovation



# Where We Operate



## Provides Integrated Services

- 700,000+ Households
- 100,000 Commercial businesses
- 127 Communities served in CA, NV, OR and WA

## Operates Transfer and Recycling Facilities

- 13 Transfer Stations
- 11 MRFs
- 10 Organic Processing Facilities
- 4 Landfills

### LEGEND

- |  |                                     |
|--|-------------------------------------|
| Administration / Collection                  | Contract Operated Landfill          |
| Material Recovery Facility                   | Special Wastes Disposal             |
| Transfer & Transport                         | Compost Facilities                  |
| Owned & Operated Landfill                    | Contract Operated Transfer Stations |
| Contract Operated Material Recovery Facility | Streetscape Maintenance             |

# Our Operations

- Fully Integrated Solutions Provider:
  - Collections – Residential, Commercial & Industrial
  - Recycling – Single-Stream & C&D Sorting, Products Brokerage
  - Greenwaste – Mulching, Composting, & Biomass



# Goal: No Recoverable Material Sent to Landfill

Materials should be put to their highest and best use!



# Why Start a Recycling Program?

- Corporate Sustainability Goals
- Minimize Materials Sent to Landfill
- Improved PR / Consumer Sentiment
- Recycling Boosts Morale / Employee Sentiment
- Financial Savings / Financial Gain
- Legislated Requirements



# Kick it Off Properly

- Over Communicate, Celebrate!
- Determine your needs/abilities.
- Ask your service provider to help!
  - Onsite consultations
  - Waste audits
  - Signs
  - Bin labels
  - Toolkits
  - Educational materials



# Best Practices to Consider

- Make it easy & convenient for employees to participate
  - Waste stations – no lonely orphan bins
  - Clear signage above all bins
  - Paper towel collection in all restrooms
- Education/Outreach
  - Orientation and employee handbook
  - Regular onsite trainings
  - Publicize goals/performance (memos, signage, website, notice board)
  - Green Team/point person
  - Recology facility tours
- Janitorial staff/Dock Monitors
  - Hire a BOH waste sorter and/or dock monitor
  - Regular in-language training for janitorial staff
  - Use clear bags (not black/opaque) for trash so contents can be easily identified





# Measuring Success

- Track Performance
  - Diversion Tracking
  - Financial Tracking
- Right-sizing your needs
- Communicating Progress
  - Celebrating Milestones



# David T. Hudson

713.443.3519

[dhudson@recology.com](mailto:dhudson@recology.com)



**Recology: a world without waste™**

